Unit of inquiry: THE ART OF PERSUASION

End of the unit REFLECTION



Circle to show where you are on this continuum.

FUNCTION I don't yet know the features or techniques of persuasive communication.	I can identify some features of persuasive texts and begin to understand some techniques used to persuade.	persuasion features and	I can describe in detail the features of various persuasive texts and effectively apply different techniques to construct persuasive pieces.
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CHANGE I don't yet understand how the features, techniques and structure of persuasive text change.	I begin to use the concepts of audience, format and purpose in discriminating between different persuasive texts.	I can change the structure, content and format of a persuasive text to match a specific purpose and audience.	I can elaborate on the changes required in a persuasive text and explain how they are influenced by audience, purpose and format.
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PERSPECTIVE I don't yet know the role perspective plays in persuasive communication.	I can list some ways in which perspective can influence the construction and understanding of a persuasive text.	l can explain how viewpoint influences our perception and construction of persuasive texts.	l can make connections between the use of specific persuasive techniques and the viewpoint of the audience.
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I practiced these skills:	a lot	somewhat	not at all
Reading for information			
Discussing in class			
Viewing and listening			
Working collaboratively (in pair/group)			
Analyzing (text and visuals)			
Evaluating and reflecting			

Select one of the Student Profile elements that you think you displayed *most* throughout this time. Give *examples* of how you demonstrated it.

COMMUNICATOR

OPEN-MINDED

Think back about the learning engagements in this unit of inquiry and the major tasks you were involved in:

- Identifying the *features* of persuasive communication
- Using different techniques to create persuasive texts
- Analyzing the impact of *audience, format and purpose* on persuasive communication

What was the most difficult step of this learning process for you? Why?

What would you improve next time? How?

Write three **BIG IDEAS** you have at the end of this inquiry unit.

How would you rate your learning and contributions throughout this unit of inquiry? Circle.

good

very good