

Let's Rewrite!

• Chippers are the crispiest, crunchiest, and most delicious brand of chips you will ever taste. Buy a bag today!

• A Lexi Mattress is the most comfortable bed you'll ever sleep on. Take a 30-day trial and see for yourself. If you're not satisfied, we'll come to your home, remove the mattress, and refund you in full. You've got nothing to lose. Give it a try!

• Champers Dog Food is sure to make your dog's tail wag. If you truly love your pup, you'll try one of our all-natural selections now!

• Our holistic headache medication will get rid of your headache with just one pill and fewer side effects than aspirin or ibuprofen. Be good to your body, and try it today.

• Here at Schuster & Schuster, our injury attorneys have recovered millions of dollars for our clients. We will take your case and defend your interests to the very end. Call us now to schedule a free consultation.

• We need to act now to save our community garden. Where else can you find the coming together of a community? It isn't just about a garden, it's a way of life! Don't let Hud & Co. take away our way of life for nothing more than extra parking spaces. Come rally with me this Friday night. Together, we will stand in their way and protect our beloved town!



Replace the phrases and words with other persuasive techniques. Share with your group. Discuss the effects.

• Chippers are the _____ brand of chips you will ever taste. _____!

• A Lexi Mattress is _____ bed you'll ever sleep on. Take a 30-day trial and _____. If you're not satisfied, we'll come to your home, remove the mattress, and refund you in full. _____ Give it a try!

• Champers Dog Food _____ make your dog's tail wag. _____, you'll try one of our all-natural selections now!

• Our holistic headache medication will get rid of your headache with just one pill and _____ than aspirin or ibuprofen. _____ and try it today.

• Here at Schuster & Schuster, our injury attorneys have recovered millions of dollars for our clients. _____ and defend your interests _____. _____ to schedule a free consultation.

• _____ to save our community garden. Where else can you find the coming together of a community to make sure everyone can eat? _____, it's a way of life! _____ Hud & Co. take away our way of life for nothing more than extra parking spaces. _____ with me this Friday night. _____ in their way and _____ our beloved town!