



# REFLECTION TIME...

Name.....



What key ideas do you have now?

1



In what way did your understanding of persuasion deepen?

2



What would you have done differently in today's task to make your advertisement more effective?

3

The main ideas I now have...

If I were to reconsider...

I am now aware that...



Design plays an essential role in...

The language used in...

To construct an effective ad you need to...



I realized how important...

It was evident that...

A key aspect of persuasion is...



WORD BANK