






Audience Matters!

Observe and read carefully the texts on your table. Discuss with your group members and complete the chart below.



PRODUCT 				
AUDIENCE 				
LANGUAGE 				
DESIGN 				
MESSAGE 				

Look at the friends you can make with Play-Doh!



Play-Doh® brings its friends into the homes of kids everywhere. There's the world of Strawberry Shortcake™ ... all the Sesame Street® neighbors ... the adventurous characters of Star Wars™ ... and those comical Stone Age people, the Flintstones™. They all add to the fun children can make with Play-Doh Modeling Compound!

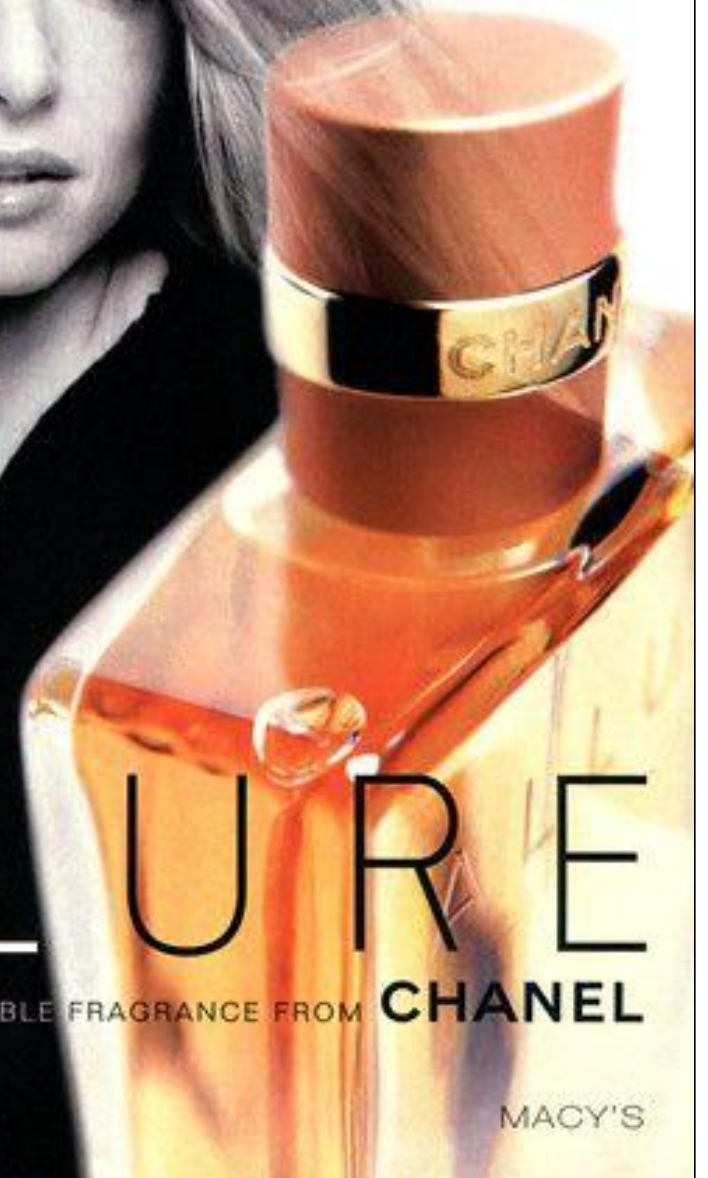


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